FAX# 215 564 1103 AGENCY REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENC ORDER WORKSHEET

REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

CREDIT RISK !!! HARRIS REPORT FROM REP

OCT15/12 17.43
\*\*\* KUTV-TV \*\*\*

DATE OCT15/12 SALESMAN REGIONAL BLAIR PATRICIA DOME CHERYL LOCAL OFF.# WA-CLASS: NATL. SALES PRSN BUYER NAME REP.# EST#\*\*\* COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED 400 SUITE ADV. NAME POLI/M LOVE/R/CON/UT VA 22314 CONTRACT # 6376432 SMART MEDIA GROUP 814 KING STREET, WK-1139368 K ALEXANDRIA, OCT22/12 STATE TAX AGY. NAME LOVE CD4 10/16 FLIGHT DATES OCT16/12 ORDER # CITY TAX # PRDCT ADV # AGY

17.43

\*\*\*\*\* THIS IS A PLS CNF THANKS TO SHANNON FR CHERYL \$36655 NEW ORDER TII CON CM REP:

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING \*\*\*\*\*\*\*IDB# 1046\*\*\*\*\*\*\* CASH IN ADVANCE SCHEDULE \*\*\*\*

:TOTL:		Н		0	
DAYS					
WEEK : INVT :		FRI		FRI	
:SPTS: :/WK:		Н		0	
: END : DATE		10/19		10/19	
: START : DATE	= C16C22	10/19		10/19	
RATE	AGENCY EST# =	\$200.00		\$2,500.00	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : : : : : : : : : : : : : : : : : :	AGENCY ADVERTISER CODE = LOVE  AGENCY PRODUCT CODE = ORDR	1 100P-230P 30	PROGRAM: FRSH LIVING/B&B RA35+: 1.5 CON COM1: FRSH LIVING/B&B	2 1000P-1035P 30	PROGRAM: CBS4 LATE NEWS RA35+: 10.5 CON COM1: CBS4 LATE NEWS

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

1	:LINE#:REP	: REP : CD:	: TIME PERIOD		LGTH	S EC	., .,	RATE	START DATE	: END : DATE	:SPTS: :/WK:	WEEK : INVT :	DAYS	: TOTL:
THE TALK THE	·"	m	200P-300P		30		175	00.	10/19	10/19	Н	FR.	Ι	П
CESA NEWS 6 430   Secondo 10/19   10/19   10/19   FRI   CESA NEWS 6 430   Secondo 10/19   10/19   10/19   Text   Secondo 10/19   Text	PRC RA3 CON	OGRAM 35+ N COM1	ТНЕ 1.6 ТНЕ											
CES4 NEWS 6 430   COM	4	4	430P-500P		30		\$500	. 00	10/19	10/19	0	FRJ	н	0
CBS4 NEWS 65A   SOO.000   10/19   10/19   1   FRI   FRI   CBS4 NEWS 65A   SOO.000   10/19   10/19   1   FRI   FRI   CBS4 NEWS 65A   SOO.000   10/19   10/19   1   FRI	PRC RA3 CON	OGRAM 35+ N COM1	CBS4 NEWS 2.8 CBS4 NEWS											
CBS4 NEWS 65A 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.	<u>~</u>	10	500A-530A		30		\$200.	00.	10/19	10/19	Н	FRI	ы	Н
CES4 NEWS 6 5 5.1 CES4 NEWS 6 6 5 5.0 CES4 NEWS 6 6 6 CE	PRC RA3 CON	OGRAM 35+ 1 COM1	CBS4 NEWS 1.1 CBS4 NEWS	05A 05A										
CBS4 NEWS 6 5.1 5.1 5.1 5.1 5.1 5.1 5.1 5.1 5.1 5.0 5.0 5.0 5.0 5.0 5.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6	9	10	500P-530P		30		\$900	00.	10/19	10/19	Н	FRI	u	Н
CBS4 NEWS (6 6F)       30       \$1,000.00       10/19       10/19       1       FRI         CBS4 NEWS (6 6F)       30       \$1,100.00       10/19       10/19       0       FRI         530P-700P       3.0       \$1,100.00       10/19       10/19       0       FRI         BT       3.8       \$300.00       10/19       10/19       1       FRI         THE BARLY SHOW       30       \$1,700.00       10/19       10/19       0       FRI         THE BARLY SHOW       30       \$1,700.00       10/19       10/19       0       FRI         MADE IN JERSEY       30       \$1,700.00       10/19       0       FRI         MADE IN JERSEY       30       \$1,700.00       10/19       0       FRI	APRO CON NOO	OGRAM 35+ 1 COM1	CBS 4 5 · 1 CBS 4											
CBS4 NEWS @ 6P 4.8 CBS4 NEWS @ 6P 530P-700P 53		_	600P-630P		30		\$1,00	00.00	10/19	10/19	Н	FRI	u	Н
ET 3.8 SUCA-900A 30 \$300.00 10/19 10/19 0 FRI 300A-900A 31 S 30 300.00 10/19 1	PRC RA3 CON	OGRAM 35+ 1 COM1	CBS4 NEWS 4.8 CBS4 NEWS											
ET 3.8 300A-900A 300 \$300.000 10/19	80	~	630P-700P		30		\$1,10	00.00	10/19	10/19	0	FRI		0
300A-900A  THE EARLY SHOW 2.0  THE EARLY SHOW  THE EARLY SHOW  3.0  THE ARRY SHOW  3.0  THE ARRY SHOW  10/19  10/19  0 FRI  MADE IN JERSEY  MADE IN JERSEY  MADE IN JERSEY	PRO RA3 CON	OGRAM 35+ 1 COM1												
THE EARLY SHOW 2.0 THE EARLY SHOW 300P-900P  MADE IN JERSEY 9.7 MADE IN JERSEY 9.7	ە >	0	800A-900A		30		\$300.	. 00	10/19	10/19	H	FRI		H
MADE IN JERSEY 9.7 MADE IN JERSEY MADE IN JERSEY	PRO RA3 CON	GRAM 35+ I COM1	THE EARLY 2.0 THE EARLY	SHOW										
MADE IN 9.7 MADE IN	10		800P-900P		30		\$1,70	00.00	10/19	10/19	0	FRI		0
	PRO RA3 CON	GRAM 55+ I COM1	MADE IN 9.7 MADE IN	RSEY										

OCT15/12 17.43 \*\*\* KUTV-TV \*\*\* REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

CBS4 LATE NI 1137P-1237A 1137P-1237A 1137P-1237A 1144 CRAIG FERGUS 1100A-1200N 1100A-1200N 1100A-1200N 1100A-1200N 11100A-1200N 11100A-120N 111	· I · I · I · · · · · · · · · · · · · ·			RATE	: START : DATE	: END : DATE	:SPTS: : /WK:	WEEK: DAYS INVT:	
CES4 LATE NEWS CES4 LATE NEWS CES4 LATE NEWS CES4 LATE NEWS CESALG FERCUSON 11.4 1.4 1.4 1.4 1.00A-1200N 30 \$700.00 10/22 10/22 1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1	11	1000P-1035P	30	500	10/22	10/22	₽	MON	
CRAIG FERCUSON  1.4  CRAIG FERCUSON  1.1  CRAIG FERCUSON  1.1  LETS MAKE A DEAL  1.1  CON-100P  2.0  CRAIG FERCUSON  11.0  1.1  CRAIG FERCUSON  11.0  1.1  CRAIG FERCUSON  10.0  10.	PROGRAM RA35+ CON COM1	CBS4 LATE 10.5 CBS4 LATE							
CRAIG FERCUSON  1.4 CRAIG FERCUSON  1.1 LETS MAKE A DEAL  1.1 PRICE  1200N-100P  30 \$700.00 10/22 10/22 1  CES4 NEWS @ NOON  30 \$175.00 10/22 10/22 1  10/22 10/22 1  10/22 10/22 1  10/22 10/22 1  10/22 10/22 1  10/22 10/22 1  10/22 1	12	1137P-1237A	30	\$200.00	10/22	10/22	Н	MOM	
1100A-1200N   30   \$700.00   10/22   10/22   1   1.1   1.1   1.1   1.2   MAKE A DEAL   30   \$3300.00   10/22   10/22   1   1.2   1.3   1	PROGRAM RA35+ CON COM1	: CRAIG : 1.4 : CRAIG							
LETS MAKE A DEAL  1.1  1.1  1.1  1.1  1.1  1.1  1.200N-100P  CBS4 NEWS @ NOON  CBS4 NEWS @ NOON  CBS4 NEWS @ 4  CBS5 & 10/22	13	1100A-1200N	30	\$700.00	10/22	10/22	H	MON	
CBS4   NEWS   G   NOON   30   \$300.000   10/22   10/22   1   1   1   1   1   1   1   1   1	ROGRAM RA35+	LETS MAKE A 1.1 PRICE	Н						
CBS4 NEWS @ NOON  3.6 CBS4 NEWS @ NOON  200P-300P  THE TALK  1.6 THE TALK  1.6 THE TALK  1.6 THE TALK  1.0 CDP-400P  S175.00  10/22  10/22  1 CBS 4 NEWS @ 4 CBS 4 NEWS @ 430	1.4	1200N-100P	30	\$300.00	10/22	10/22	1	MON	
200P-300P  SHAM: THE TALK  COM1: THE TALK  300P-400P  SISON-00 10/22 10/22 1  SRAM: RICKY LAKE  COM1: RICKY LAKE  400P-430P  SHAM: CBS 4 NEWS @ 44  430P-500P  SRAM: CBS4 NEWS @ 430  SHAM: CBS4 NEWS @ 430  S	ROGRAM A35+	CBS4 NEWS @ 3.6 CBS4 NEWS @	2 2						
SRAM: THE TALK  5+ : 1.6 COM1: THE TALK  300P-400P  300 \$150.00 10/22 10/22 1  5+ : 2.1 COM1: RICKY LAKE  400P-430P  400P-430P  5+ : 2.3 COM1: CBS 4 NEWS @ 4  430P-500P  430P-500P  430P-500P  5500.00 10/22 10/22 0	15	200P-300P	30	\$175.00	10/22	10/22	1	MON	
SRAM : RICKY LAKE 54 : 2.1 COM1: RICKY LAKE 54 : 2.1 400P-430P SRAM : CBS 4 NEWS @ 4 500M1: CBS 4 NEWS @ 43 500M1: CBS 4 NEWS @ 430 500M	ROGRAM A35+ ON COM1	ТНЕ 1.6 ТНЕ							
FRAM : RICKY LAKE  COM1: RICKY LAKE  400P-430P  400P-430P  SHAM : CBS 4 NEWS @ 4  COM1: CBS 4 NEWS @ 4  430P-500P  FRAM : CBS4 NEWS @ 430	16	300P-400P	30	150	10/22	10/22	1	MOM	
#RAM : CBS 4 NEWS @ 4  COM1: CBS 4 NEWS @ 4  430P-500P  RAM : CBS4 NEWS @ 430  RAM : CBS4 N	ROGRAM A35+ ON COM1	RICKY 2.1 RICKY							
FRAM : CBS 4 NEWS @ 4  COM1: CBS 4 NEWS @ 4  430P-500P  FRAM : CBS4 NEWS @ 430	17	400P-430P	30	175	10/22	10/22	Ħ	MOM	
430P-500P 30 \$500.00 10/22 10/22 0 AM : CBS4 NEWS @ 430	ROGRAM A35+ ON COM1	CBS 4 NEWS @ 2.3 CBS 4 NEWS @							
AM : CBS4 NEWS @	18	430P-500P	30	\$500.00	10/22	10/22	0	MON	
	AM LMC	CBS4 NEWS @ 2.8							

1103		OCT15/12 17.43	*** KUTV-TV ***
FAX# 215 564 1103	CREDIT RISK !!!	HARRIS REPORT FROM REP	
-1206	AGENCY CREDIT	HARRIS	
REP: TEL# 215-564-1206	CREDIT ADVISORY:	ORDER WORKSHEET	

REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

: LINE#: REP : CD:		••		: DATE	: DATE	: /WK: INVT	••
19	500A-530A	30	\$200.00	10/22	10/22	Н	MOM
PROGRAM: RA35+ : CON COM1:	CBS4 NEWS @5A 1.1 CBS4 NEWS @5A						
20	500P-530P	30	00.006\$	10/22	10/22	Н	MOM
PROGRAM : RA35+ : CON COM1:	CBS4 NEWS @ 5 5.1 CBS4 NEWS @ 5						
21	530A-600A	30	\$350.00	10/22	10/22	П	MOM
PROGRAM: RA35+ : CON COM1:	CBS4 NEWS @5:30A 2.1 CBS4 NEWS @5:30A						
22	600P-630P	30	\$1,000.00	10/22	10/22	0	MOM
PROGRAM: RA35+ : CON COM1:	CBS4 NEWS @ 6P 4.8 CBS4 NEWS @ 6P						
23	600A-800A	30	\$550.00	10/22	10/22	Н	MOM
PROGRAM : RA35+ : CON COM1:	NEWS THIS MORN 3.6 NEWS THIS MORN						
24	700P-900P	30	\$3,000.00	10/22	10/22	г	MOM
PROGRAM : RA35+ : CON COM1:	DEBATES 10.11 16 9.9 DEBATES 10.11 16	N N					
2 5	900A-1000A	30	\$300.00	10/22	10/22	1	MOM
PROGRAM: RA35+ : CON COM1:	PRICE IS RIGHT 3.6 Y&R						
26	900P-1000P	30	\$3,200.00	10/22	10/22	0	MOM
PROGRAM : RA35+ :	HAWAII 5-0 12.8						

REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

PROCRAM   CBS4 LATE   NEWS   Se50.00   10/20   10/20	10/20
CBS4 LATE NEWS  T.8  TO SP - 1135P  HOOKED ON UT  1.3  HOOKED ON UT  1.3  HOOKED ON UT  1.3  HOOKED ON UT  500P-600P  CBS4 NEWS @ 5P SA  6.6  6.6  CBS4 NEWS @ 5P SA  500A-700A  CBS4 SA AM NEWS  CBS4 SA AM NEWS  CBS4 SA AM NEWS  COP-700P  CBS4 SA AM NEWS  COP-700P  CBT  CT METIME  S.1  CRIMETIME  S.1  CRIMETIME  S.3	
HOOKED ON UT  1.3 HOOKED ON UT  HOOKED ON UT  1.0 SA  CBS4 NEWS @ 5P SA  6.6 CBS4 NEWS @ 5P SA  SOOA-700A  CBS4 SA AM NEWS  0.3 SOOP-700P  CBS4 SA AM NEWS  0.3 SOOP-700P  CBS4 SA AM NEWS  0.3 SOOP-700P  CBS4 SA AM NEWS  SOOP-700P  CBS4 SA AM NEWS  CBS4 SA AM NEWS  SOOP-700P  SOOP-700P  SOOP-700P  SOOP-700P  SOOP-700P  SOOP-700P  SOOP-700P  SOOP-700P  CRIMETIME  SOOP-900P	
HOOKED ON UT  1.3 HOOKED ON UT  SOOP-GOOP  CBS4 NEWS @ 5P SA  GCBS4 NEWS @ 5P SA  GCBS4 SA AM NEWS  CBS4 SA AM NEWS  CBS5 SA  SOOP-700P  ET  TOTO  CRIMETIME  SOOP-900P	10/20
CBS4 NEWS 6 5P SA 6.6 CBS4 NEWS 0 5P SA 6.6 CBS4 NEWS 0 5P SA 30000 10/20  CBS4 SA AM NEWS 0.3 CBS4 SA AM NEWS 0.3 SO.00 10/20  CBS4 SA AM NEWS 30 \$175.00 10/20  ET 3.9  ET 3.9  CRIMETIME  SO0P-900P 30 \$850.00 10/20  CRIMETIME  SCRIMETIME  SCRIMETIME  SOSP-900P 5.3  CBS4 SA AM NEWS 30 \$850.00 10/20  CRIMETIME  SOSP-900P 5.3  CRIMETIME  SCRIMETIME  SCRI	
CBS4 NEWS @ 5P SA 6.6 CBS4 NEWS @ 5P SA 500A-700A 30 \$30.00 10/20 CBS4 SA AM NEWS 0.3 SO0P-700P 30 \$175.00 10/20 CRIMETIME 5.1 CRIMETIME 5.1 CRIMETIME 5.3 C	10/20
CBS4 SA AM NEWS 0.3 CBS4 SA AM NEWS 0.3 CBS4 SA AM NEWS 500P-700P SOOP-700P ET 3.9 ET 700P-800P CRIMETIME 5.1 CRIMETIME 5.1 CRIMETIME 5.3 CRIM	
CBS4 SA AM NEWS  0.3  CBS4 SA AM NEWS  500P-700P  ET  3.9  ET  700P-800P  CRIMETIME  5.1  CRIMETIME  5.3	
ET 3.9 ET 7.00P-800P 7.00P-800P CRIMETIME 5.1 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME	
ET 3.9 FT 700P-800P CRIMETIME 5.1 CRIMETIME 5.1 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME 5.3 CRIMETIME	10/20
CRIMETIME 5.1 CRIMETIME 5.1 CRIMETIME 5.0 CRIMETIME 30 \$850.00 10/20 CRIMETIME 5.3 CRIMETIME 5.3	
CRIMETIME 5.1 CRIMETIME 30 \$850.00 10/20 CRIMETIME 5.3 CRIMETIME	10/20
300P-900P       \$850.00       10/20         CRIMETIME       5.3         CRIMETIME       5.3	
	10/20
34 900P-1000P 30 \$900.00 10/20 10/20	10/20
PROGRAM: 48 HOURS MYSTERY RA35+ : 6.2 CON COM1: 48 HOURS MYSTERY	

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

: LINE#: KEF : CD:		••	••	: DATE	: DATE	: /WK:	INVI:	SPTS:
35	1000P-1035P	30	00.006\$	10/21	10/21	1	SUN	
PROGRAM : RA35+ : CON COM1:	: CBS4 LATE NEWS : 9.3 1: CBS4 LATE NEWS							
36	1035P-1105P	30	\$200.00	10/21	10/21	Н	SUN	
PROGRAM RA35+ CON COM1	: TALKING SPORTS : 4.7 1: TALKING SPORTS							
37	1135P-1235A	30	\$150.00	10/21	10/21	0	SUN	
PROGRAM RA35+ CON COM1	: CRIMINAL MINDS : 1.5 1: CRIMINAL MINDS							
8 8	500P-600P	30	\$800.00	10/21	10/21	1	SUN	
PROGRAM : RA35+ : CON COM1:	CBS4 NEWS @ 5P 5.5 CBS4 NEWS @ 5P	s u						
3 0	600P-700P	30	\$1,800.00	10/21	10/21	0	SUN	
PROGRAM: RA35+ : CON COM1:	: 60 MINUTES : 6.1 L: 60 MINUTES							
40	800A-930A	30	\$700.00	10/21	10/21	۲	SUN	
PROGRAM : RA35+ : CON COM1:	: CBS SUNDAY MORNING: 3.1	D N G						
41	930A-1000A	30	\$600.00	10/21	10/21	Н	SUN	
PROGRAM : RA35+ : CON COM1:	: FACE THE NATION: 3.2 FACE THE NATION							
42	100P-230P	30	\$200.00	10/18	10/18	Н	THU	
PROGRAM : RA35+ : CON COM1:	: FRSH LIVING/B&B : 1.5 : FRSH LIVING/B&B							

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REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

PROGRAM: CBS4 LATE RA35+ : 10.5 CON COM1: CBS4 LATE 44	LATE NEWS LATE NEWS 237A FERGUSON	!		DAIL	DATE		INAT:	
SRAM : CBS4 5	ט ט	30	\$2,500.00	10/18	10/18	0	THU	
44 1137P-1 'ROGRAM : CRAIG 'A35+ : 1.4 'ON COM1: CRAIG 45 1100A-1	237A FERGUSON							
'ROGRAM : CRAIG 'A35+ : 1.4 'ON COM1: CRAIG 45 1100A-1		30	\$200.00	10/18	10/18	Н	THU	
	FERGUSON							
	Z00N	30	\$700.00	10/18	10/18	Н	THO	
PROGRAM: LETS MAKE RA35+: 1.1 CON COM1: PRICE	MAKE A DEAL							
46 1200N-100P	00E	30	\$300.00	10/18	10/18	7	THO	
PROGRAM: CBS4 RA35+: 3.6 CON COM1: CBS4	NEWS @ NOON							
47 200P-300P	10 P	30	\$175.00	10/18	10/18	7	THU	
PROGRAM : THE T. RA35+ : 1.6 CON COM1: THE T.	TALK TALK							
48 300P-400P	10P	30	\$150.00	10/18	10/18	Н	THU	
PROGRAM: RICKY RA35+: 2.1 CON COM1: RICKY	RICKY LAKE 2.1 RICKY LAKE							
49 430P-500P	0.P	30	\$500.00	10/18	10/18	0	THU	
PROGRAM : CBS4   RA35+ : 2.8   CON COM1: CBS4   CDS4   CDS	NEWS @ 430 NEWS @ 430							
50 500A-530A	A0.	30	\$200.00	10/18	10/18	1	THU	
PROGRAM : CBS4   RA35+ : 1.1	NEWS 65A NEWS 65A							

REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

0 %		• •		DATE	: DATE	. /WK: INVT	: LANI	Sitto
HAM: CBS4 COM1: CBS4 600P-63 RAM: CBS4 COM1: CBS4 600A-80 RAM: CBS4 600A-80		30	\$350.00	10/18	10/18	1	THU	
600P-63 CBS4 4.8 CBS4 CBS4 600A-80 NEWS	s e5:30A s e5:30A							
CBS4 4.88 4.88 CBS4 600A-80 NEWS		30	\$1,000.00	10/18	10/18	Н	THU	
600A-80 NEWS 3.6	S 6 6P							
NEWS 3.6		30	\$550.00	10/18	10/18	7	THU	
COM1: NEWS THIS	s MORN S MORN							
630P-700P		30	\$1,100.00	10/18	10/18	П	THU	
PROGRAM: ET RA35+: 3.8 CON COM1: ET								
800A-900A		30	\$300.00	10/18	10/18	Н	THU	
PROGRAM : THE EARLY RA35+ : 2.0 CON COM1: THE EARLY	Y SHOW							
900A-1000A		30	\$300.00	10/18	10/18	Н	THU	
PROGRAM: PRICE IS RA35+: 3.6 CON COM1: Y&R	RIGHT							
900P-1000P		30	\$3,700.00	10/18	10/18	0	THU	
PROGRAM: ELEMENTARY RA35+: 14.9 CON COM1: ELEMENTARY	7 X							
100P-230P		30	\$200.00	10/16	10/16	₽	TOE	
PROGRAM : FRSH LIVJ RA35+ : 1.5 CON COM1: FRSH LIVJ	LIVING/B&B							

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LATE NE REMAN REMAN LATE NE REMAN	THUE#:	· ·	LGIH : VEC :	RATE	START DATE	END DATE	:SPTS: WEEK : /WK: INVT	: DAYS	
CES4 LATE   NEWS   CES4 LATE   NEWS   CES4 LATE   NEWS   CES4 LATE   NEWS     1035P-1137P   SO   SCOO.00   10/16   10/16   1     LETTERMAN   SO   S200.00   10/16   10/16   1     LETTERMAN   SO   S200.00   10/16   10/16   1     LETS MAKE A DEAL   LETS MAKE A DEAL MAKE A DEAL   LETS MAKE A DEAL   LETS MAKE A DEAL	59	1000P-1035P	30	2,500	10/16	10/16	1	TUE	
10   10   10   10   10   10   10   10	PROGRAM RA35+ GON COM1	CBS4 LATE 10.5 CBS4 LATE							
LETTERMAN  1137P-1237A  30 \$200.00 10/16 10/16 1  1.187P-1237A  30 \$200.00 10/16 10/16 1  1.197P-1237A  11100A-1200N  11100A-120	09	1035P-1137P	30	\$600.00	10/16	10/16	Н	TUE	
137P-1237A   30   \$200.00   10/16   10/16   1   1   1   1   1   1   1   1   1	PROGRAM RA35+ CON COM1:								
CRAIC FERGUSON  1.4 CRAIG FERGUSON  1100A-1200N  1100A-1200N  1101BTS MAKE A DEAL  LETS MAKE A DEAL  LETS MAKE A DEAL  1.1 PRICE  1200N-100P  CBS4 NEWS @ NOON  300P-400P  RICKY LAKE  RICKY RICKY RICKY  RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY  RICKY RICKY RICKY RICKY  RICKY RICKY RICKY RICKY  RICKY RICKY RICKY RICKY  RICKY RICKY RICKY RICKY RICKY  RICKY RICKY RICKY RICKY RICKY RICKY  RICKY RICKY RICKY RICKY RICKY RICKY  RICKY R	61		30	\$200.00	10/16	10/16	1	TUE	
1100A-1200N   30   \$700.00   10/16   10/16   1   1   1   1   1   1   1   1   1	PROGRAM RA35+ CON COM1:	CRAIG 1.4 CRAIG							
LETS MAKE A DEAL  1.1 PRICE  1200N-100P  CBS4 NEWS @ NOON  3.6 CBS4 NEWS @ NOON  3.00P-400P  RICKY LAKE  2.1 RICKY LAKE  RICKY LAKE  430P-500P  CBS4 NEWS @ 430  CBS4 NEWS @ 430  CBS4 NEWS @ 430  CBS4 NEWS @ 430  CBS4 NEWS @ 5500.00  10/16	62	1100A-1200N	30	\$700.00	10/16	10/16	Т	TUE	
S   S   S   S   S   S   S   S   S   S	PROGRAM RA35+ CON COM1:	LETS MAKE A 1.1 PRICE							
CBS4 NEWS @ NOON  3.6 CBS4 NEWS @ NOON  300P-400P  RICKY LAKE  RIC	83	1200N-100P	30	\$300.00	10/16	10/16	1	TUE	
BLICKY LAKE 2.1 RICKY LAKE 2.1 RICKY LAKE 43.0P-50.0P 3.0 \$500.00 10/16 10/16 1 00 00 00 00 00 00 00 00 00 00 00 00 00	PROGRAM RA35+	CBS4 NEWS @ 3.6 CBS4 NEWS @							
RICKY LAKE 2.1 RICKY LAKE 2.1 RICKY LAKE 3.0 \$500.00 10/16 10/16 0  CBS4 NEWS @ 430 500P-530P CBS4 NEWS @ 5 5.1 CBS4 NEWS @ 5 5.1 CBS4 NEWS @ 5 5.1	64	300P-400P	30	\$150.00	10/16	10/16	Т	TUE	
#30P-500P  CBS4 NEWS @ 430  2.8  CBS4 NEWS @ 430  500P-530P  CBS4 NEWS @ 5  5.1  CBS4 NEWS @ 5  5.1  CBS4 NEWS @ 5	ROGRAM :	RICKY 2.1 RICKY							
CBS4 NEWS @ 430 2.8 CBS4 NEWS @ 430 500P-530P CBS4 NEWS @ 5 5.1 CBS4 NEWS @ 5 5.1	65	430P-500P	30	\$500.00	10/16	10/16	0	TUE	
500P-530P 30 \$900.00 10/16 10/16 1 CBS4 NEWS @ 5 5.1 CBS4 NEWS @ 5	ROGRAM :	CBS4 NEWS @ 2.8 CBS4 NEWS @							
CBS4 NEWS @ 5.1 CBS4 NEWS @	99	IJ	30	00.006\$	10/16	10/16	1	TUE	
)	ROGRAM : A35+ :	CBS4 NEWS @ 5.1 CBS4 NEWS @							

REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

LINE#:	•			: DATE	: DATE	. /WK: IN	: LANI	SPIS
67	530A-600A	30	\$350.00	10/16	10/16	Н	TUE	H
PROGRAM RA35+ CON COMI	: CBS4 NEWS @5:30A : 2.1 : CBS4 NEWS @5:30A							
<b>8</b> 9	600A-800A	30	\$550.00	10/16	10/16	Н	TUE	Н
PROGRAM RA35+ CON COM1:	: NEWS THIS MORN : 3.6 : NEWS THIS MORN							
69	630P-700P	30	\$1,100.00	10/16	10/16	П	TUE	
PROGRAM: RA35+ CON COMI:	: BT : 3.8 : ET							
7.0	700P-800P	30	\$1,500.00	10/16	10/16	0	TUE	0
PROGRAM : RA35+ : CON COM1:	NCIS 14.7 NCIS							
71	700P-900P	30	\$3,000.00	10/16	10/16	Н	TUE	Η
PROGRAM : RA35+ : CON COM1:	DEBATES 10.11 16 9.9 DEBATES 10.11 16	2 2 2 2 2						
72	800A-900A	30	\$300.00	10/16	10/16	Н	TUE	Н
PROGRAM : RA35+ : CON COM1:	THE EARLY SHOW 2.0							
73	800P-900P	30	\$1,350.00	10/16	10/16	0	TUE	0
PROGRAM : RA35+ : CON COM1:	NCIS LA 13.4 NCIS LA							
74	900A-1000A	30	\$300.00	10/16	10/16	Н	TOE	Н
PROGRAM : RA35+ :	PRICE IS RIGHT 3.6							

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT15/12 17.43	*** VT-V-HX ***
ROM REP	
REPORT F	
HARRIS	
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: LINE#:				DATE	END DATE	:SFTS: WEEK : /WK: INVT	K: DAYS
7.5	900P-1000P	30	\$2,700.00	10/16	10/16	0	TOE
PROGRAM: RA35+: CON COM1:	: VEGAS : 14.3 : VEGAS						
76	100P-230P	30	\$200.00	10/17	10/17	Т	WED
PROGRAM : RA35+ : CON COM1:	: FRSH LIVING/B&B : 1.5 : FRSH LIVING/B&B						
77	1000P-1035P	30	\$2,500.00	10/17	10/17	0	WED
PROGRAM: RA35+ : CON COM1:	CBS4 LATE NEWS: 10.5 CBS4 LATE NEWS						
78	1137P-1237A	30	\$200.00	10/17	10/17	П	WED
PROGRAM RA35+ CON COM1	: CRAIG FERGUSON : 1.4 : CRAIG FERGUSON						
79	1100A-1200N	30	\$700.00	10/17	10/17	1	WED
PROGRAM : RA35+ : CON COM1:	: LETS MAKE A DEAL : 1.1 . LETS MAKE A DEAL						
8 0	1200N-100P	30	\$300.00	10/17	10/17	П	WED
PROGRAM: RA35+ : CON COM1:	CBS4 NEWS @ NOON: 3.6 CBS4 NEWS @ NOON						
81	300P-400P	30	\$150.00	10/17	10/17	Н	WED
PROGRAM: RA35+ : CON COM1:	: RICKY LAKE : 2.1 : RICKY LAKE						
8 2	500A-530A	30	\$200.00	10/17	10/17	Н	WED
PROGRAM : RA35+ :	: CBS4 NEWS @5A : 1.1						

HARRIS REPORT FROM REP REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET

: TOTL: Н 0 Н 0 Н Н 0 DAYS WED WED WED WED WED WED WED WED .. . :SPTS: WEEK : /WK: INVT Н  $\vdash$ 0 0 Н Н 0 DATE END 10/17 10/17 10/17 10/17 10/17 10/17 10/17 10/17 START DATE 10/17 10/17 10/17 10/17 10/17 10/17 10/17 10/17 .. . \$1,000.00 \$1,100.00 \$3,500.00 RATE \$350.00 \$900.00 \$550.00 \$300.00 \$300.00 •• SEC •• LGTH 30 30 30 30 30 30 30 30 @5:30A @5:30A 6Р 6 Р NEWS THIS MORN 3.6 NEWS THIS MORN THE EARLY SHOW 2.0 THE EARLY SHOW PRICE IS RIGHT 3.6 PRICE IS RIGHT Ŋ Ŋ TIME PERIOD യ മ യ ര CBS4 NEWS CBS4 NEWS CBS4 NEWS CBS4 NEWS CBS4 NEWS CBS4 NEWS 900A-1000A 900P-1000P 500P-530P 530A-600A 600P-630P 600A-800A 630P-700P 800A-900A CSI 15.3 CSI 5.1 ET 3.8 :CD: CON COM1: PROGRAM : PROGRAM: RA35+: CON COM1: CON COM1: CON COM1: CON COM1: PROGRAM: CON COM1: .. .. CON COM1: CON COM1: PROGRAM PROGRAM PROGRAM PROGRAM PROGRAM :LINE# RA35+ RA35+ RA35+ RA35+ RA35+ RA35+ RA35+ 84 9 8 :LINE#:REP 8 8 7 88 ω Ο 0

REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

OCT15/12 17.43 \*\*\* KUTV-TV \*\*\*

36655.00 65

CONTRACT TOTAL TOTAL

: TOTL: DAYS .. . :SPTS: WEEK : /WK: INVT END START DATE RATE .. . SEC .. : LGTH PERIOD TIME : CD: :LINE#: :LINE#:REP

36655.00 OCT/12

REP HEADLINE# 6376432 \*\*\* ORIGINAL REV#0 \*\*\*

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI DEMOS- RA35+\*

KUTV...LOVE...10/16-10/22 RESPONSE TO OPIGINAL Cheryl Long (703) 528-7800

KUIVLUVE10/10				1911101		_ong (703) 528-7800
Time Period	PROG	Booked	Need	# of spots		
Tue/11A-12N	PRICE IS RIGHT	\$250	\$700	1	\$250	700
Wed/11A-12N	PRICE IS RIGHT	\$250	\$700	1	\$250	\$700
Thu/11A-12N	PRICE IS RIGHT	\$250	\$700	1	\$250	\$700
Mon/11A-12N	PRICE IS RIGHT	\$250	\$700	1	\$250	\$700
Tue/10-11A	Y & R	\$110	\$300	1	\$110	\$300
Wed/10-11A	Y & R	\$110	\$300	1	\$110	\$300
Thu/10-11A	Y & R	\$110	\$300	11	\$110	\$300
Mon/10-11A	Y & R	\$110	\$300	1	\$110	\$300
Tue/12N-1P	CBS4 NEWS @ NOON	\$120	\$300	1	\$120	\$300
Wed/12N-1P	CBS4 NEWS @ NOON	\$120	\$300	1	\$120	\$300
Thu/12N-1P	CBS4 NEWS @ NOON	\$120	\$300	1	\$120	\$300
Mon/12N-1P ·	CBS4 NEWS @ NOON	\$120	\$300	1	\$120	\$300
Tue/1-230P	FRSH LIVING/B&B	\$70	\$200	1	\$70	\$200
Wed/1-230P	FRSH LIVING/B&B	\$70	\$200	1	\$70	\$200
Thu/1-230P	FRSH LIVING/B&B	\$70	\$200	1	\$70	\$200
Fri/1-230P	FRSH LIVING/B&B	\$70	\$200	1	\$70	\$200
Thu/2-3P	THE TALK	\$150	\$175	1	\$150	\$175
Fri/2-3P	THE TALK	\$150	\$175	1	\$150	\$175
Mon/2-3P	THE TALK	\$150	\$175	1	\$150	\$175
Tue/3-4P	RICKY LAKE	\$200	\$150	1	\$200	\$150
Wed/3-4P	RICKY LAKE	\$200	\$150	1	\$200	\$150
Thu/3-4P	RICKY LAKE	\$200	\$150	1	\$200	\$150
Mon/3-4P	RICKY LAKE	\$200	\$150	1	\$200	\$150
Wed/5-530A	CBS4 NEWS @5A	\$80	\$200	1	\$80	\$200
Thu/5-530A	CBS4 NEWS @5A	\$80	\$200	1	\$80	\$200
Fri/5-530A	CBS4 NEWS @5A	\$80	\$200	1	\$80	\$200
Mon/5-530A	CBS4 NEWS @5A	\$80	\$200	1	\$80	\$200
Tue/530-6A	CBS4 NEWS @5:30A	\$135	\$350	1	\$135	\$350
Wed/530-6A	CBS4 NEWS @5:30A	\$135	\$350	1	\$135	\$350
Thu/530-6A	CBS4 NEWS @5:30A	\$135	\$350	1	\$135	\$350
Mon/530-6A	CBS4 NEWS @5:30A	\$135	\$350	1	\$135	\$350
Tue/6-8A	NEWS THIS MORN	\$250	\$550	1	\$250	\$0
Wed/6-8A	NEWS THIS MORN	\$250	\$550	1	\$250	\$550
Thu/6-8A	NEWS THIS MORN	\$250	\$550	1	\$250	\$550
Mon/6-8A	NEWS THIS MORN	\$250	\$550	1	\$250	\$550
Tue/8-9A	THE EARLY SHOW	\$115	\$300	1	\$115	\$300
Wed/8-9A	THE EARLY SHOW	\$115	\$300	1	\$115	\$300
Thu/8-9A	THE EARLY SHOW	\$115	\$300	1	\$115	\$300
Fri/8-9A	THE EARLY SHOW	\$115	\$300	1	\$115	\$300
Sat/5-7A	CBS4 SA AM NEWS	\$15	\$30	1	\$15	\$300
Sun/8-930A	CBS SUNDAY MORNING	\$225	\$700	1	\$225	\$700
Sun/930-10A	FACE THE NATION	\$200	\$600	1	\$200	\$600
Mon/4-430P	CBS 4 NEWS @ 4	\$135	\$175	1	\$135	\$175
Tue/430-5P	CBS4 NEWS @ 430	\$150	\$500	1	\$150	\$500
Thu/430-5P '	CBS4 NEWS @ 430	\$150	\$500			
Fri/430-5P	CBS4 NEWS @ 430	\$150	\$500	1	\$150	\$500
Mon/430-5P	CBS4 NEWS @ 430			1	\$150	\$500
Tue/5-530P	CBS4 NEWS @ 5	\$150	\$500	1	\$150	\$500
Wed/5-530P	CBS4 NEWS @ 5	\$360	\$900	1	\$360	\$900
Fri/5-530P	CBS4 NEWS @ 5	\$360	\$900	1	\$360	\$900
Mon/5-530P	CBS4 NEWS @ 5	\$360	\$900	1	\$360	\$900
**************************************	CBS4 NEWS @ 6P	\$360	\$900	1	\$360	\$900
Wed/6-630P	CBS4 NEWS @ 6P	\$360	\$1,000	1	\$360	\$1,000
Thu/6-630P	CBS4 NEWS @ 6P	\$360	\$1,000	1	\$360	\$1,000
Fri/6-630P	CBS4 NEWS @ 6P	\$360	\$1,000	1	\$360	\$1,000
Mon/6-630P	CBS4 NEWS @ 5P SA	\$360	\$1,000	1	\$360	\$1,000
Sat/5-6P		\$190	\$225	1	\$190	\$225
Sun/5-6P	CBS4 NEWS @ 5P SU	\$225	\$800	1	\$225	\$800

Tue/1035-1137P	LETTERMAN	\$275	\$600	1	\$275	\$600
Tue/1137P-1237A	CRAIG FERGUSON	\$70	\$200	1	\$70	\$200
Wed/1137P-1237A	CRAIG FERGUSON	\$70	\$200	1	\$70	\$200
Thu/1137P-1237A	CRAIG FERGUSON	\$70	\$200	1	\$70	\$200
Mon/1137P-1237A	CRAIG FERGUSON	\$70	\$200	1	\$70	\$200
Sat/1105-1135P	HOOKED ON UT	\$125	\$100	1	\$125	\$100
Sun/1035-1105P	TALKING SPORTS	\$200	\$200	1	\$200	\$200
Sun/1135P-1235A	CRIMINAL MINDS	\$75	\$150	1	\$75	\$150
Tue/10-1035P	CBS4 LATE NEWS	\$1,100	\$2,500	1	\$1,100	\$2,500
Wed/10-1035P	CBS4 LATE NEWS	\$1,100	\$2,500	1	\$1,100	\$2,500
Thu/10-1035P	CBS4 LATE NEWS	\$1,100	\$2,500	1	\$1,100	\$2,500
Fri/10-1035P	CBS4 LATE NEWS	\$1,100	\$2,500	1	\$1,100	\$2,500
Mon/10-1035P	CBS4 LATE NEWS	\$1,100	\$2,500	1	\$1,100	\$2,500
Sat/10-1035P	CBS4 LATE NEWS	\$600	\$650	1	\$600	\$650
Sun/10-1035P	CBS4 LATE NEWS	\$850	\$900	1	\$850	\$900
Tue/630-7P	ET	\$425	\$1,100	1	\$425	\$1,100
Wed/630-7P	ET	\$425	\$1,100	1	\$425	\$1,100
Thu/630-7P	ET	\$425	\$1,100	1	\$425	\$1,100
Fri/630-7P	ET	\$425	\$1,100	1	\$425	\$1,100
Sat/6-7P	ET	\$175	N/A	1	\$175	\$0
Tue/7-9P	PEBATES 10.11 16 2	\$3,000	\$3,000	1	\$3,000	\$3,000
Mon/7-9P	DEBATES 10.11 16 22	\$3,000	\$3,000	1	\$3,000	\$3,000
Mon/9-10P	HAWAII 5-0	\$1,350	\$3,200	1	\$1,350	\$3,200
Tue/7-8P .	NCIS	\$1,500	N/A	1	\$1,500	\$0
Tue/8-9P	NCIS LA	\$1,350	N/A	1	\$1,350	\$0
Tue/9-10P	VEGAS	\$1,200	\$2,700	1	\$1,200	\$2,700
Wed/9-10P	CSI	\$1,250	\$3,500	1	\$1,250	\$3,500
Thu/9-10P	ELEMENTARY	\$1,500	\$3,700	1	\$1,500	\$3,700
Fri/8-9P	CSI NY	\$750	\$1,700	1	\$750	\$1,700
Sat/7-8P	CRIMETIME	\$350	\$800	1	\$350	\$800
Sat/8-9P	CRIMETIME	\$350	\$850	1	\$350	\$850
Sat/9-10P	48 HOURS MYSTERY	\$375	\$900	1	\$375	\$900
Sun/6-7P	60 MINUTES	\$700	\$1,800	1	\$700	\$1,800
					\$0	\$0
					\$0	\$0
			**************************************	Links I God III	#36 60E	CO TEE

90 \$36,695 \$69,755

Total to clear: \$33,060

Original Total of Order \$36,695

RVSD total of Order: \$69,755